It's not about the ideas,

It's about making ideas happen

UMZ
TECHNOLOGIES LLP
ISO 9001:2015 CERTIFIED

163, Ustad Enayet Khan Avenue
3rd Floor, Circus Avenue
Kolkata - 700017
West Bengal, India

+91 33 2287 1146

info@umztechnologies.com

www.umztechnologies.com

Hi there...
Welcome to
the Corporate

Success is not a destination but it is a journey that defines you and your caliber to perform better. UMZ Technologies is ranked as best web design company in India that caters all your professional digital needs to grow abundantly on digital platform. It serves the dual purpose of maintaining the online reputation & increasing the revenue of a business by maximizing the chances of getting relevant leads. With our consistent efforts, we are ranked in the list of most trusted website development company in India.

Table Of Contents

About Us

A place where creativity meets the reality on web

In the constantly evolving digital world, your business needs to migrate towards online platform with the assistance of best website development and designing agencies of India that can fulfill your requirements with perfection. With an efficient and effective digital solutions framework, you can expect a better deal for your business progress by getting partnership with best web development company in India.

It is made possible by increasing your business outreach in the market by achieving the maximum flow of traffic to your site. The shift of online visitors towards your website, leaving behind the other options is a competitive task that needs to be accomplished with precision. Keeping all these considerations in mind, it is necessary and substantial to choose a prompt web development agency in India.

Every year we make thousands of incredible designs for our clients.

Your presence in the market needs a unique identification. This unique identification is achieved with the designing of precise web address, structure and content. As a whole, it is considered under the web design services. It is must for your business as it helps the relevant crowd and potential leads to find and locate you on internet. UMZ Technologies offers a team of dedicated professionals who are in a practice of developing and designing unique and innovative web designs for your business site.

We stand out from the crowd of competition in the industry by letting our every part of web designing, functional and operational with immense excellence, making us one of the most renowned website designing agency in India. This is done by taking down the expectations of our clients and turning them into operational processes with our smart web designs.

Why Us

We are a local digital marketing agency

UMZ Technologies is an India based leading creative interactive and top SEO Company that offers best Web Design Services, Professional SEO services in India (Search Engine Optimization), SEM (Search Engine Marketing), CMS (Content Management System), Email Marketing Solutions (EDM Design and Mail Broadcast), Online Marketing and Other Digital Marketing Solutions. Till- date, we have worked with many MNC and SME clients and has successfully drawn the positive and desirable results through our work. We have been a preferred agency that caters all digital needs of our clients.

INTEGRITY

UMZ Technologies is a strong believer that every work done for the clients should be well complimented with honesty and transparency. We are in the market to serve our clients and our actions are redirected to achieve the same. We keep our words by fulfilling the commitments and are true to our promises. This helps in making us a perfect fit in the race of high competition.

ACCOUNTABILITY

Our actions speak for us and make us able to say that our clients can anytime count on us. For every project we are working upon, we are answerable to our respective clients. We take complete responsibility of every action we take during our work.

SERVICE ORIENTED

Prompt, satisfactory, result oriented services are our motto. Our only aim is to keep our clients satisfied and happy with our services.

TEAMWORK

The true strength of any organization is its team members. Every individual has its own strengths and weaknesses, but together as a team, we amplify their individual strengths and create a new level of energy in the office that is well reflected in our projects.

HUMILITY

Perfection is an ongoing process and it needs to be processed with your every action. It helps us to keep ourselves updated with our work .We compete with ourselves and with every project, we process ourselves as a better version of what we were previously.

100 TOTAL TEAM MEMBERS

2000+ WEB PROJECTS

2500+ HAPPY CLIENTS

UMZ Technologies have helped our website with overall web traffic increase. Their consistency in efforts with tech- oriented approach is appreciated. We are happy with the results so far and looking forward to make them our permanent digital marketing and web development partner.

~ AHMAD MADEH, MAW Group

They exactly know what we are looking for! This level of understanding helps us to get our project on the decided timeline and I must say it looks much better than what we expected. Mr. Peter Gomes was always there to give us regular follow up of work progress and his ability to make us understand the things was distinguished. Way to go!

~ BELAL AYOUB, iAdvance Now

Our struggle to get more of business ends when we made our decision to try UMZ Technologies as our marketing strategists. They not only help us to get business but also their prompt suggestions helped us to improve our name in market. They have designed an impeccable website that matches our service theme. Overall it was a wonderful experience. Thank you UMZ Technologies for your every support!

~ RITA YEO, Stradivari Strings

How can you expect higher revenue with correct Digital Marketing Strategies?

A good digital marketing strategy gives you an upper hand of expecting higher revenue as it focuses more on conversions and it stages you for a longer time in the competition. It tends to double down your customer service and knows well, when to reform the current digital practice to expect more ROI.

✓ Award Winning Firm
✓ Certified Experts Team
✓ Focused on Results
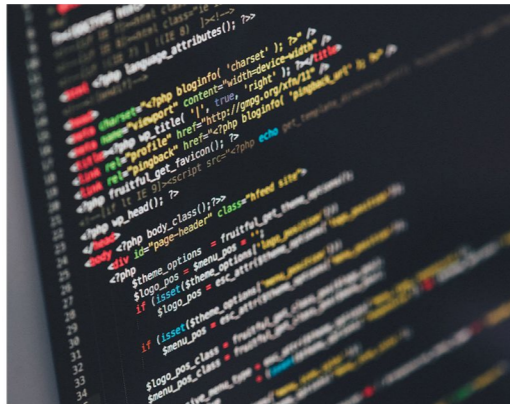✓ Technical maintenance Support

Our Services

The detailed insight of range of services

DYNAMIC WEBSITE

Web design is a process that includes planning, creation and updating of your unique web presence. It should be a user friendly, easy to navigate web presence so that your audiences can easily identify you on a platform where there are already more than millions of business providers registered.

ECOMMERCE WEBSITE

Getting introduced to online portal, gives you the advantage of starting your business on digital media. For putting up a website that supports the process of selling and purchasing on it, one needs to get designed an e-commerce website. It acts as a platform to connect with potential leads for your business. It also supports secure payment gateway integration so that your revenue is also controlled. For eCommerce development services, you need to have a perfect team of developers who can assure you the required outcomes.

MOBILE APP DEVELOPMENT

If you wish to make your business competitive in the market, it is important for you to have a mobile application. It is done with the help of mobile developers that are skilled enough to offer you mobile apps that can be compatible on any of the mobile interface. This gives your business a chance to increase its reach from desktop users to mobile users. The precise mobile application development process is a much-needed process to broaden your business.

SEO & SMO

Promoting your business to wide platform where you can outreach maximum number of audiences comes under the technique of Digital Marketing. It is an umbrella term that defines the set of marketing practices that are focused to drive the attention of the audiences to your business. With the introduction of your business on social media, you need to keep your social media pages updated and optimized with the market standards.
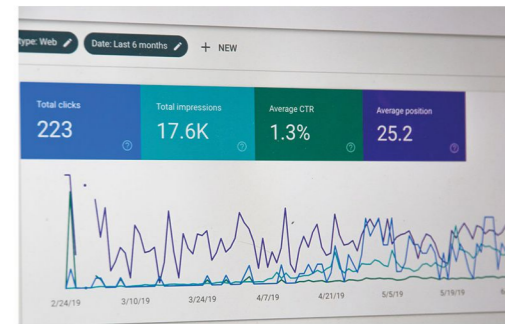
GMVT

Choose the effective method to stay connected with your local audiences by simply implementing the strategies of Local SEO, Google Places and Google Maps. It is a result- oriented method through which you can promote your business and services to local customers. It can happened the same time when an audience is looking for the services. It is a proven technique that has plays a substantial role in influencing your local customers to know about your services and products in a better way.

GOOGLE ADWORDS & FACEBOOK ADS

Have you heard about bidding? Google AdWords is one of the online bidding processes that are carried out to bid on certain keywords for a clickable Ads. It is one of the effective strategies that is implemented and directed to stay out of competition in the market and the selection of correct keyword will directly help you to add real conversions to your company.

Facebook is no doubt one of the most popular social media platform that bind maximum number of online users with it. Facebook ads appear on the newsfeed and it gives a fair idea about the services or businesses that tend to promote themselves on social media platforms.

Our Process

Some Of Our Ideas And Dreams Programmed Into Reality Works.

YOU'VE INNOVATIVE REQUIREMENT `01`

So, you have a great idea and need some advice and consultancy? We are experts on the web and thus know exactly how to leverage it. We create your strategy, plans and deliver your project so that you can get what matters the most - Results.

INFORMATION GATHERING `02`

We analyse your requirement and offer our ideas, insight and knowledge to deliver a solutions that get noticed and delivers results.

STRATEGIES & PLANNING `03`

We develop a full-proof business plan and helps to gain investor support. Our ongoing consultation optimizes your business. We offer more than just a website design. Your brand gets its life through us.
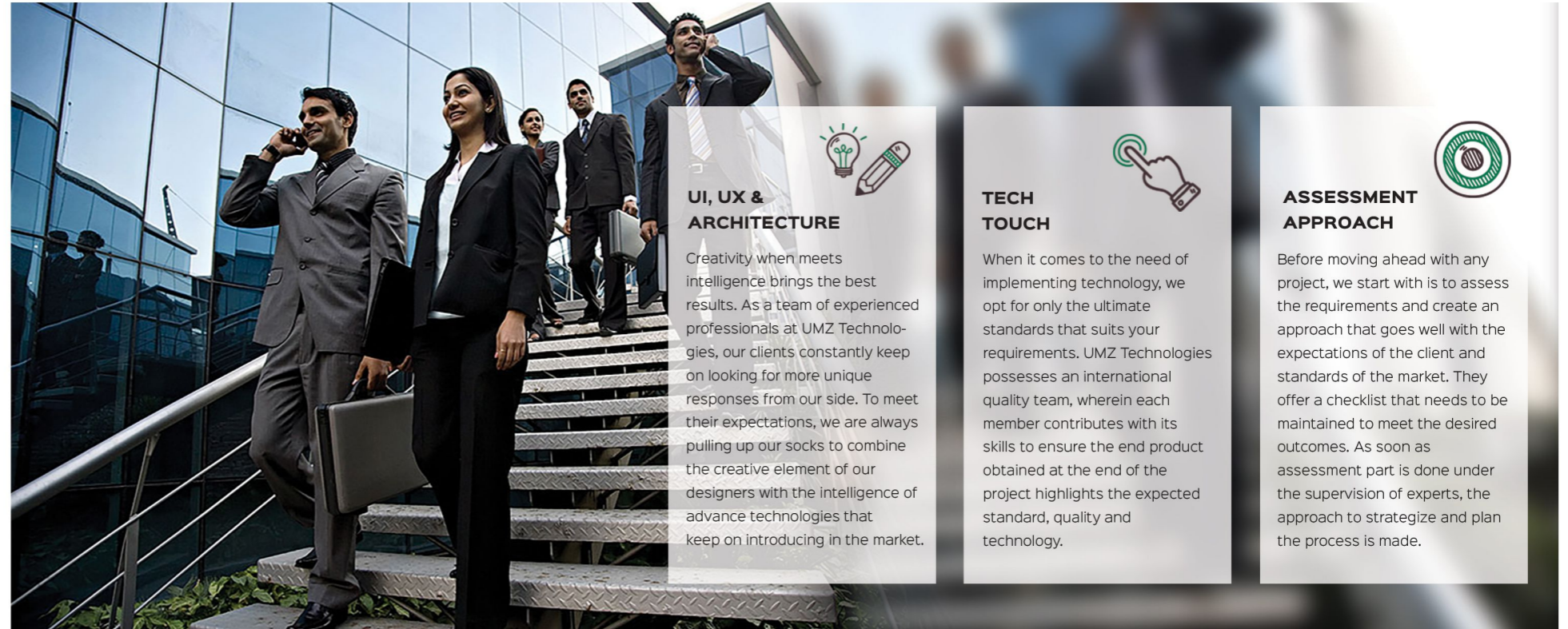
WEB DESIGN `04`

Research states that it takes 50 milliseconds for visitors to make up their mind about how your site is? We're the best web designing agency in India that helps to win the trust of your customers.

WEB DEVELOPMENT `05`

We endeavour to offer quick solutions that focus on optimizing, analyzing customer interactions and nurture customer retention through our web development company in India.

TESTING & LAUNCH `06`

Once your web site is operational, it needs quite frequent updates to keep them fresh and relevant. Also ongoing promotions, technical maintenance, site visit activity reports, and mentoring is needed on a regular basis, depending on the complexity of your website.

UI, UX & ARCHITECTURE

Creativity when meets intelligence brings the best results. As a team of experienced professionals at UMZ Technologies, our clients constantly keep on looking for more unique responses from our side. To meet their expectations, we are always pulling up our socks to combine the creative element of our designers with the intelligence of advance technologies that keep on introducing in the market.

TECH TOUCH

When it comes to the need of implementing technology, we opt for only the ultimate standards that suits your requirements. UMZ Technologies possesses an international quality team, wherein each member contributes with its skills to ensure the end product obtained at the end of the project highlights the expected standard, quality and technology.

ASSESSMENT APPROACH

Before moving ahead with any project, we start with is to assess the requirements and create an approach that goes well with the expectations of the client and standards of the market. They offer a checklist that needs to be maintained to meet the desired outcomes. As soon as assessment part is done under the supervision of experts, the approach to strategize and plan the process is made.

Down
The Road

We have been in the market since years. Knowing the every in and out of success, we are well aware of the fact that no business can sustain without a good website. We are always in a hurry to ensure that every customer that associates with us gets the best of the services from Digital Marketing Agency in India. Our web developers are working on the latest standards of the market and are trying to offer you the impeccable website design services. We make the best of the team when it comes to offer web design services. We take immense proud in announcing that we are one of the most established Web Design Agency in India, owing to our great results. We have been offering the best of the services in the market with the assistance of our expert team on board.

We drive business results for the world's best brands

Leading companies trust UMZ Technologies expert services & repeatable methodology to power Digital Marketing strategies that perform. Our core motto is to bring satisfaction with our work. We are delighted to state that so far with our hard efforts, we are able to achieve our motto and make ourselves proud with every successful completion of our work.

UMZ
TECHNOLOGIES LLP
ISO 9001:2015 CERTIFIED

163, Ustad Enayet Khan Avenue
3rd Floor, Circus Avenue
Kolkata - 700017
West Bengal, India

+91 33 2287 1146
info@umztechnologies.com
www.umztechnologies.com